

FOOLSCAP GLOBAL STORY GRID – © Shawn Coyne

Ozark Season 3

GLOBAL GENRE			
External Genre: Thriller			
External Value at Stake: Life > threat to life > Injury > Death > Damnation			
Internal Genre: Morality			
Internal Value at Stake: Selfish -Putting a Single Person's Wants/Needs Ahead of the Self to Putting a Group's/Tribe's Needs Ahead fo the Self			
Obligatory Scenes: An inciting crime indicative of a master villain, speech in praise of the villain, Hero becomes the victim, Hero at the mercy of the villain, false ending (two endings).			
Conventions: MacGuffin, Investigative Red Herrings, Making it Personal, Ticking Clock			
Point of View: 3rd Person			
Objects of Desire: Wendy: To gain back her power. Wendy/ Marty: To be indispensable for the Cartel & keep their family alive			
Controlling Idea/Theme: Lives are lost when the hero continues down an immoral path and fails to outwit the antagonist			
BEGINNING HOOK			
	External Charge	Internal Charge	
Inciting Incident: The Lagunas cartel attack the Navarro cartel's operation (Ep 1)	--	-	
Turning Point Progressive Complication: Wendy tells Narravo she would like to expand his business using the Big Muddy, frustrating Marty (Ep 1)	+	+	
Crisis: Does Marty support Wendy's attempt to convince Carl and Anita Knarlson to sell the Big Muddy knowing it will get them more entangled with the cartel or does he support it, humiliation them and also potentially endangering their standing in the Cartel's eyes. (Ep 2)	+	-	
Climax: Marty does not support Wendy, tries to undermine her purchase of the new casino by secretly talking Carl into declining	-	-	
Resolution: Marty uses Frank Sr to start a fire at the Knarlson's competitor. Carl hits his wife and kills her (egged on by Wendy's comment to use any force necessary) (Ep 3)	--	-	
MIDDLE BUILD			
	External Charge	Internal Charge	
Inciting Incident: Cartel kidnaps Marty and tortures him to see if they can launder without him (end of Ep3/ Ep4)	--	-	
Turning Point Progressive Complication: Navarro gelds the stud horse, ruining Bryde's reputation (Ep5)	-	-	
Crisis: Does Wendy confront Navarro for interfering with their attempt to create a legitimate business which threatens their reputation? Or stay safe and keep quiet? (Ep5)	--	+	
Climax: Wendy takes Helen's phone and confronts him (Ep 5)	+	-	
Resolution: Navarro puts Wendy in her place, and reminds her of his power and position (Ep 5)	--	--	
END PAYOFF			
	External Charge	Internal Charge	
Inciting Incident: Helen has Sue killed (Ep7)	--	--	
Turning Point Progressive Complication: Maya calls Marty as he is getting on the plane for Mexico and tells him about Helen's forged signed confession (Ep10)	--	-	
Crisis: Does Marty get on the plane or not? (Ep10)	-	+	
Climax: Marty is confident in himself to talk his way out of trouble, he gets on the plane with Wendy and Helen to fly to Mexico (Ep10)	-	+	
Resolution: Cartel kills Helen (Ep 10)	+	--	